

# Town of Millinocket Annual Survey 2017

## **Survey Must be completed by December 31, 2017**

You are invited to participate in an annual survey. This is a research project being conducted by the Town of Millinocket to enhance communication between our government and our community. It should take approximately 10 minutes to complete.

### **Participation**

Your participation in this survey is voluntary. You are free to decline to answer any particular question you do not wish to answer for any reason.

### **Benefits**

This survey is free. Your responses may help us learn more about the views of our citizens and visitors as it relates to maintaining and improving our town.

### **Risks**

There are no foreseeable risks involved in participating in this study other than the time required to complete the survey.

### **Confidentiality**

Your survey answers will be compiled by representatives of the Town of Millinocket. When your responses are received by the town, the survey content will be reviewed by the Economic Development Committee. Data from the survey will be compiled in a report that will be available for public review. Your name is entirely optional to provide and is not required as a part of the survey. All names collected will be concealed in the public report. Therefore, your responses will remain anonymous. No one will be able to identify you or your answers.

### **Contact**

If you have questions about this survey, feel free to contact the Town of Millinocket at:

Millinocket Town Office  
197 Penobscot Ave  
Millinocket, ME 04462  
Phone: (207) 723-7000  
Fax: (207) 723-7002  
Email: [humanresource@millinocket.com](mailto:humanresource@millinocket.com)

### **Return**

Please return this survey at one of the following locations:

Millinocket Memorial Library - 5 Maine Ave  
Millinocket Town Office - 197 Penobscot Ave  
Our Katahdin - 245 Aroostook Ave

Thank you for taking the time to participate in this survey. Your responses help us in our goal of keeping communication open with our community.

Sincerely,

Town of Millinocket

**Demographics**

(circle or write the appropriate response)

Name: (Optional) \_\_\_\_\_

Zip Code(required): \_\_\_\_\_

Age:

- Under 18      18 - 24      25 - 34      35 - 44      45 - 54      55 - 64      65 - 74
- 75 - 84      85 - 94      95 +

Years lived in Millinocket?

\_\_\_\_\_

How many years have you been visiting Millinocket?

\_\_\_\_\_

Highest level of education:

- Some High School
- High School Diploma/GED Equivalent
- Some College
- Associate's Degree
- Bachelor's Degree
- Master's Degree
- Doctoral Degree

### Closed Response Questions

(circle the appropriate response)

I feel the town is making progress in economic development.

Strongly Disagree      Disagree                      Neutral                      Agree                      Strongly Agree

How important do you feel recreation is to economic development?

Not Important              Somewhat Important              Neutral              Important              Very Important

How important do you feel industry is to economic development?

Not Important              Somewhat Important              Neutral              Important              Very Important

How important do you feel beautification is to our town?

Not Important              Somewhat Important              Neutral              Important              Very Important

How important do you feel are the athletic programs in our community?

Not Important              Somewhat Important              Neutral              Important              Very Important

### Open Response Questions

(write the appropriate response)

What attracts you to want to live here or visit Millinocket?

What do you feel is Millinocket's greatest economic need?

When thinking of Millinocket, what would you like to see more of/less of?

What part of recreation/tourism plays in our plan for economic development?

Suggest three beautification improvements to the Town of Millinocket.



## General Response

Do you have any additional feedback for the Town of Millinocket? Feel free to share any thoughts you have. If you have a question that you would like to be considered for the next survey, please share it here.

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