The Age-Friendly Millinocket brandmark consists of a logomark and the logo type. This brandmark can be utilized on material produced by and for the Age-Friendly Committee. The logomark may be used as a standalone design component if necessary.

**COLORS**

- PANTONE 7705 C
  - C100 M13 Y5 K41
  - R0 G111 B148

- PANTONE 157 C
  - C0 M42 Y74 K0
  - R249 G166 B94

**LOGOMARK**

**CLEAR SPACE**

**FONTS**

- Humanst521 Lt BT
- Humanst777 Cn BT