

General organization information - this is the initial step to the MCF application.

Organization Name and EIN

Please enter the exact legal name of the organization. If your organization does business under a different name, please enter that in the DBA or "doing business as" field.

An EIN (Employee Identification Number) is a nine digit number (00-0000000) issued by the IRS. If your organization does not have an EIN you may enter NA in this field.

Organization Legal Name	Town of Millinocket
DBA (doing business as)	Town of Millinocket
EIN (Employee Identification Number)	01-6000271

Organization Address

Please enter your organization's primary mailing address. Grant decision correspondence will be sent to this address.

Street	197 Penobscot Ave
City	Millinocket
State	Maine
Zip code	04462
County	Penobscot
Phone	207-723-7000
Website	www.millinocket.org

Grant Application Contact

This is the person MCF will contact for questions about the application.

First Name	John
Last Name	Davis
Title	Town Manager
Phone	207-723-7000-5
Email	manager@millinocket.org

Organization Mission

Briefly describe the organization's mission or purpose and the primary population(s) served. (Limit: 100 words)

The Town of Millinocket is a local government agency that serves approximately 4,300 residents. Its role is to deliver a complete range of services required by the community. The town plans and pays for most roads, contributes funds to public schools, establishes zoning regulations, and arranges elections for its citizens. In addition, the Town provides police and fire protection, actively promotes the development of all economic sectors and encourages sustainable business practices. Finally, the local government determines transportation priorities, adopts land-use plans and approves park and public works expenditures for maintaining paths, sidewalks, and roads.

Programs and Services

Briefly describe one or two of your organization's most important programs. (Limit: 100 words)

	The Recreation and Police Departments of the town offer a variety of programs. The Recreation Department provides bag lunches five days a week during the summer for the children that use the swimming pool. Throughout the summer of 2018, more than 2,000 lunches were served. The Senior Citizen Meals program provides nearly 70 meals a month for seniors in Millinocket, East Millinocket, and Medway. The Police Department offers the Drug Abuse Resistance Education (DARE) program. The Chief participates in a chess program, a reading program, as well as a "Coffee With a Cop" program.
Number of Staff	67
Number of Volunteers	20
Year founded	1901

Organization CEO/President, lead officer

List the name of the person in the leadership role for this organization

First Name	Cody
Last Name	McEwen
Title	Town Council Chairman
Phone	207-731-8023
Email	cody.mcewen@maine.edu

Fiscal Sponsor (If Applicable)

If your organization does not have 501c3 public charity status you may be eligible for fiscal sponsorship. Please check eligibility guidelines here before proceeding: <https://goo.gl/y2gGGn>

Fiscal Sponsor	(No response)
Contact Name/Title	(No response)

Lifelong Communities Mini-Grant Application 2020

Created: 12/28/2019 • Last updated: 01/15/2020

Organization contact information is now on a separate form. This field is for reference only. If you need to edit or change this information you may do so on the Organizational Overview form and it will update in this field automatically.

Town of Millinocket

Total Project Budget 38600

Amount Requested from MaineCF 2500

Issue Area

If you are applying for capacity building, select up to three areas that best describe the focus of your project or organization.

Health and Wellness

Human Services

Community Improvement

Primary County Served

Identify the **ONE** county that will most directly benefit from funding requested in this application.

Penobscot

Additional Program Information

Please let us know if your project aligns with any of our strategic goals. Check all the following categories that will be addressed by your project.

Note: The following is for our internal use only and will not be used to evaluate your proposal.

Older People: Improving quality of life for people over 60

One Sentence Project Description

Describe your proposed project or activity by completing the following sentence in 25 words or less: We request support. . .

This sentence will be used in our database, communications, and press releases. It works best when it is short and simple.

We request financial support to subsidize rides for a grassroots pilot program in the tri-town area for those in need of transportation.

Please answer the following questions in 200 words or less.

1. What is the need that has been identified and prioritized by the community? Include how this need was identified.

Age-Friendly Millinocket has identified transportation as a need to address, especially for those low income and aging. To inform our grassroots initiative, Thrive Penobscot, our local Thriving in Place collaborative, conducted a Transportation study in 2019. The University of Maine Center on Aging assisted with the research. Thrive members conducted peer interviews with 50 transportation dependent individuals ranging in age from 19- 84. A general survey available to community members was also distributed and completed by 156 community members ranging in age from 18-95 to get feedback about transportation needs.

Major themes from the study included not only a lack of services but lack of awareness and understanding of what was available through the regional transportation broker, Penquis CAP. Affordability for any pay for service was also identified as a barrier to getting to critical services such as doctor appointments, food sources, social, and civic opportunities. Other feedback suggested the requirement to schedule a ride 3 days ahead of time was sometimes a hardship.

In sum, lack of freedom, loneliness and isolation, feeling of living an over scheduled life were noted as quality of life concerns that transportation dependent individuals deal with regularly and which we prioritized to address.

2. How would you use this grant funding to make your community more supportive of older people’s health, well-being, and ability to age in the community?

Describe the project or activities that this grant would support.

The Age-Friendly Millinocket committee is part of a pilot program with Thrive Penobscot to identify and remove barriers to transportation. Programs like Penquis' Lynx are part of a patchwork of resources to help connect people to affordable transportation, but they are still underutilized and not always accessible. In the case of Lynx, we see two barriers. First, for some people even \$1 per ride is more than they can afford. Second, many people are not aware of the general transportation program.

The Town of Millinocket is seeking funding of \$2,500 to accomplish two specific goals: 1) We will launch a campaign to build awareness and increase accessibility to existing transportation programs and reach many more people than in 2019. 2) We will use grant funds to subsidize the cost of general transportation and other pay-per-ride transportation programs in the tri-town area which includes Millinocket, East Millinocket, and Medway.

These funds will be administered by the Town and will be used to ensure that basic transportation needs are met. In partnership with Thrive Penobscot, the Millinocket Memorial Library, and Mobilize Katahdin, the needs of riders that do not have any other transportation options will be met.

3. How will your project actively involve or engage people over 60 in your community?

Describe the role of these community members in your project. For example, will they be involved in designing, leading, implementing, or evaluating the project?

According to our most recent census bureau data sources, Millinocket has a population of 4346 with 35.6% of our residents above the age of 60. While our strategies to improve and increase transportation opportunities target all ages, a large portion will be over 60 based on current demographics. Informal data provided by Penquis Mobility Services indicated most of their clients in the tri-town area (Millinocket/East Millinocket/Medway) are over 60, further confirming older adults will be impacted the most by this project.

Also, the funds requested in this grant proposal are part of a larger transportation program, Mobilize Katahdin, which will recruit, train, and dispatch volunteers. We expect this volunteer base to come from our retirement community, further involving those over 60 during the implementation phase of our overall project.

Finally, Thrive Penobscot will convene its Community Engagement Group, many who are over 60, to strategize ways to involve consumers in all phases of this project. Input will be sought to develop promotional strategies to increase use of the Penquis General Transportation Program. Methods to receive feedback during the yearlong pilot will be implemented so improvements can be made as soon as issues are identified. Also, so successes can be celebrated!

4. How has your municipal government been engaged with the work you are doing?

Our municipality formed an Age Friendly Community Committee in early 2019. On April 26, shortly after submitting our application, Millinocket was accepted into AARP's Network of Age Friendly Communities. With this designation comes the commitment of the town to look closely at its assets as well as current and future needs regarding different aspects of livability in the community. The eight domains of livability in age-friendly communities are Outdoor Spaces and Buildings, Transportation, Housing, Social Participation, Respect and Social Inclusion, Civic Participation and Employment, Communication and Information, and Community and Health Services. Our newly named committee, Age-Friendly Millinocket, is working to inventory the community in all these areas. But, because of the foundational work done by Thrive Penobscot and Millinocket Memorial Library, transportation was named a priority that needed swift action and is our current focus. It's important to the municipal leaders that the transportation needs of all are being met and identified gaps in access to transportation are being addressed.

5. Who are your community partners?

Include volunteer time, donations of goods or money, staff time contributed by community organizations, and any other ways that the community is supporting your project.

- 1) Millinocket's Age Friendly Committee will volunteer their time to implement this project. Three town councilors active with the Committee will oversee deliverables. Other committee members; a) The town's media contractor, Designlab, will assist in creating media to promote existing and new transportation opportunities ; b) the Fire/EMS Chief who is well connected to all sectors and an invested community member working to establish a handy helper program will spread the word about Penquis/Lynx services ; d) Thrive Penobscot and Millinocket Memorial Library staff will contribute time to convene meetings and foster collaboration as part of a larger transportation pilot project, Mobilize Katahdin.
- 2) Thrive Penobscot/Millinocket Regional Hospital received funding from Good Shepherd Food Bank to establish a transportation program to food sources and home delivery. This funding will provide additional support to that initiative.
- 3) Millinocket Memorial Library received seed funding from the John T. Gorman Foundation and Maine Community Foundation to build Mobilize Katahdin, a volunteer driver pilot project, and hire a transportation navigator. This funding opportunity will leverage additional support to that initiative.
- 4) Penquis/Lynx Mobility Services will participate on the advisory committee, meet with officials and community members to strategize ways to increase ridership and awareness.

6. How will you address inequities in your community and engage diverse populations?

Diverse populations might include people with low-incomes, disabilities, mental health conditions, limited English proficiency; racial or ethnic groups; immigrants and/or refugees; and those who identify as LGBTQ.

This project will support all people needing low cost or no cost transportation in the tri-town area. The town will work in collaboration with the partners identified to engage community members that may need transportation services. We know that those living in poverty, with mental illness, and other disabilities are marginalized by many well-meaning policies and practices designed to serve them. It is up to us and our collaborative partners to alleviate inequity and reduce stigma so all who need transportation assistance will access what is available. We hope to accomplish this by subsidizing current fee for ride services, so rides are either free or low-cost. Additionally, we plan to form an advisory committee that includes consumers to learn what barriers they experience so we can develop specific strategies to reduce and/or eliminate them.

7. Who will be leading this project?

Include the names, positions or responsibilities of the people leading this project.

The following are members of Age Friendly Millinocket and will play a role in the success of this project:

Cody McEwen, Town Council Chair and Chair of Millinocket Age-Friendly Committee

Gilda Stratton, Town Councilor; Transportation Advisory Board Member

Louis Pelletier, Town Councilor; Thrive Penobscot Community Engagement Group Member

Jane Danforth, Director of Grants and Community Wellness for Millinocket Regional Hospital and Project Director for Thrive Penobscot

Robin Stevens, MRH/Thrive Penobscot, Project Assistant

Matt DeLaney, Millinocket Memorial Library, Director

Samantha Cote, Designlab, Media Specialist/Designer

Tom Malcolm, Town of Millinocket Fire/EMS Chief

8. What is the timeline for the project?

Please provide approximate dates for when the project will start and end. Grant funded activities must begin after April 1.

1) Mid-March 2020 - Notice of grant award from MCF. Continue to work with Mobilize Katahdin to ensure cohesiveness.

2) April 2020 - Official announcement of funding at Town Council meeting; Meeting with Penquis to solidify agreement to offer general transportation program within the tri-town area at no cost to riders; Penquis (Marcia Larkin) presentation to Town Council to explain all Penquis transportation services available and newly subsidized general transportation program for the tri-town area.

3) April-May 2020 - Meet with Thrive Community Engagement Group, Designlab, Library Patrons and other consumers/community members to develop a marketing plan for subsidized transportation options and strategies to increase ridership. Develop and finalize marketing plan.

4) May 2020-Ongoing - Millinocket Age Friendly Committee members to meet with community groups, healthcare, and social service agencies to promote general transportation services being subsidized.

5) April 2020-March 2021 - Monthly meetings of the Millinocket Age-Friendly Committee with transportation as a standing agenda item for continuous evaluation and usage reports.

6) March-April 2021 - Write and submit any final grant reports.

Project Budget

List the expenses this grant would cover if you receive it. Include the specific costs of items and any other sources of funding that will help pay for them. Remember to include in-kind contributions.

	Items	Cost	Amount from this grant program	Other sources of funding	Amount from other sources
	Transportation Fare	2000	2000		0
	Promotional Materials/Adverti sing	500	500		0
	Mobilize Katahdin Pilot Program	0	0	MML/John T. Gorman Foundation	20000
	Mobilize Katahdin Pilot Program	0	0	MML/Maine Community Foundation	10000
	Mobilize Katahdin Pilot Program	0	0	Thrive Penobscot/Good Shepherd Food Bank	6100
Total		2500.0	2500.0		36100.0

Attachments

If you have additional materials to upload alongside your application, you may do so here. If you do not have electronic versions of these materials, please mail these materials to the Maine Community Foundation. The additional materials needed by the foundation include:

- If you are not a recognized 501(c)(3) tax-exempt public charity and you are applying with a fiscal sponsor, please provide MaineCF's Fiscal Sponsorship Agreement Form completed and signed by an authorized representative of each entity.

If your project:

- proposes work with a school, a letter of agreement from a school representative is required.

If it is a collaborative project with an organization other than a school, letters of agreement from participating organizations that explain their level of involvement are required

If your organization is:

- A public school or school district, include a letter from principal or superintendent agreeing to accept MaineCF grant funds for your project
- A municipal library, include a letter from the Town or City Manager confirming your organization's municipal status (Note that libraries with separate 501(c)(3) tax-exempt public charity status do not need this letter.)
- A town/city or government/municipal agency: include a letter from the head of agency agreeing to accept MaineCF grant funds for your project

Upload Document 1

<https://maine-grants.fluidreview.com/resp/125235870/mVrWkFLgZu/>

Upload Document 2

<https://maine-grants.fluidreview.com/resp/125235870/Ci5hXUI3wB/>

Terms of Award: The information contained in this application and in any attachments is true and correct to the best of your knowledge.

When you have completed the section below you will be able to submit your application in a separate step after you save and exit the form.

Please note that you will be unable to make changes to your application after you submit the form.

Your organization is a nonprofit 501c3 federal tax-exempt organization, public school, public organization working for the state of Maine, or an Indian tribal government (or its political subdivision) recognized by the Department of the Interior or has a written agreement with a fiscal sponsor that is a 501c3 organization, public school or public organization.

Any funds received as a result of this application will be used only for the purpose specified in the award letter. No part of any grant will be used for a political campaign or to support attempts to influence legislation of any government body other than through making available the results of non-partisan analysis, study, and research. No portion of the award will be granted to any secondary grantee without the express permission of the Maine Community Foundation

Any funds received as a result of this application will be returned if the grant recipient loses its exemption from the federal income taxation as provided for under section 501c3 of the Internal Revenue Code.

Any funds received as a result of this application will be expended within 12 months of the payment date. At the end of this period, any unexpended grant funds will be returned to the Maine Community Foundation, or a written request for an extension of time will be submitted to the foundation for approval. An evaluation report will be submitted upon completion of your project or by the due date specified in the grant award letter.

MAINECF NON-DISCRIMINATION POLICY Maine Community Foundation seeks to promote respect for all people. In its community-building and capacity building grantmaking (or successor grant programs supported by those funds), the foundation will support organizations that do not intend to deny services, employment, or volunteer involvement on the basis of race, age, ancestry or national origin, sexual orientation, gender, physical or mental disability, or religion. It is not the intent of this policy to deny support for programs that serve specifically defined populations. By signing this form, the applicant organization confirms that it is in compliance with this policy.

Digital Signature

By typing my name in the following space, I certify that I am an authorized representative of the charitable organization named in the application. I further certify that this application is submitted with full knowledge and consent of the organization's Board of Directors or other governing body.

Cody McEwen

PROVIDING FOR: Approval to accept grant funds.

IT IS ORDERED that the Millinocket Town Council grants approval to accept up to \$2,500.00 in funds from the Maine Community Foundation: Lifelong Communities Mini-Grant Program.

PASSED BY THE COUNCIL: 1/9/2020

ATTEST: Diana M. Zakman



Jane Danforth, MPH, M.Ed
Director of Grants and Community Wellness
Project Director, *Thrive Penobscot*
jdanforth@mrhme.org
207-723-5288



January 9, 2020

Laura Lee, Ph.D.
Senior Program Officer
Maine Community Foundation
50 Monument Square, 6th floor
Portland, ME 04101

Dear Dr. Lee,

I am writing on behalf of Thrive Penobscot, a community collaborative striving to meet the needs of older adults and those living with chronic disease in the Katahdin region. Thrive Penobscot, the public health arm of Millinocket Regional Hospital, supports the Town of Millinocket's Lifelong Communities mini- grant application to address transportation barriers for our aging and transportation dependent citizens.

As the Director of Thrive Penobscot, I worked hand in hand with the Town to complete the application for Millinocket to become part of AARP's Network of Age-Friendly Communities. A top priority of Age- Friendly Millinocket is to increase transportation options and reduce barriers to existing resources. The results of a recent transportation study conducted in partnership with the University of Maine Center on Aging is guiding us in addressing barriers and developing solutions.

Currently, Thrive is working in collaboration with Millinocket Memorial Library and our Age – Friendly Millinocket committee to build a transportation pilot program, Mobilize Katahdin. These funds will help us promote and subsidize what currently exists such as Lynx Mobility Services with Penquis (our regional CAP agency), while we build a volunteer transportation program to fill identified gaps.

We have gathered information, collected data, involved community members and are ready to implement local level strategies. Collaboration is our strongest tool and we are ready to get to work to build Mobilize Katahdin and maximize what currently exists, with help of this additional funding. Thank you for this opportunity.

Please contact me with any questions.

Sincerely,

A handwritten signature in blue ink that reads 'Jane Danforth'. The signature is fluid and cursive, with the first name 'Jane' and last name 'Danforth' clearly visible.

Jane Danforth



Millinocket Memorial Library
5 Maine Avenue
Millinocket, ME 04462
(207) 723-7020
www.millinocketmemoriallibrary.org

January 9, 2020

Laura Lee, Ph.D.
Senior Program Officer
Maine Community Foundation
50 Monument Square, 6th floor
Portland, ME 04101

Dear Dr. Lee:

On behalf of Millinocket Memorial Library, I strongly support the Town of Millinocket's grant application to expand and enhance transportation options for people in the Katahdin Region. As Director of the Millinocket Memorial Library and a key partner in Mobilize Katahdin, we are committed to working with the Town and various other partners to develop solutions to a critical public health challenge.

Through its pilot program, Mobilize Katahdin, the library is developing a multi-pronged approach to the transportation crisis in the region:

1. Build the essential infrastructure for a community transportation program, including policies, procedures, and network design.
2. Identify and inventory existing community transportation assets.
3. Gather and compile data to further define and articulate the scope of the problem.

We look forward to working closely with all partners involved in addressing this important initiative in our community, specifically Thrive Penobscot and the Town of Millinocket.

Please feel free to contact me with any questions.

Sincerely,

Matt DeLaney, Director

PENQUIS

Helping Today • Building Tomorrow

January 9, 2020

Laura Lee, Ph.D.
Senior Program Officer
Maine Community Foundation
50 Monument Square, 6th floor
Portland, ME 04101

Dear Dr. Lee:

I write on behalf of Penquis/Lynx Mobility Services in support of the Town of Millinocket's grant application to remove barriers to transportation for people in the Katahdin Region. As Chief Executive Officer and the Director of Lynx Mobility Services, we are committed to working with the Town and various other partners to develop solutions to a critical public health challenge.

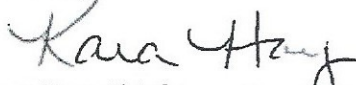
To further the goal of improving access to transportation services and knowledge of existing services, Penquis/Lynx Mobility Services will:

1. Work with Age-Friendly Millinocket and other partners to inform front-line staff of area providers/services of transportation assistance available through funding made possible by Maine Community Foundation.
2. Identify and inventory existing community transportation assets.
3. Gather and compile data to further define and articulate the scope of the problem.
4. Conduct transportation presentations in the communities.

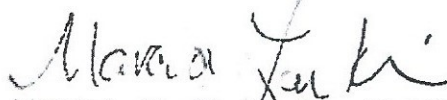
The Town of Millinocket, through its Age-Friendly Millinocket initiative, is playing a unique and critical role in ensuring that everyone in the region is able to access transportation, regardless of income or social position. Working together, we are confident that we will make a significant and positive impact on this issue.

Please feel free to contact us with any questions.

Sincerely,



Kara Hay, Chief Executive Officer



Marcia Larkin, Director/Lynx Mobility Services

262 Harlow Street
PO Box 1162
Bangor, Maine 04402
www.penquis.org

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